

"Finance & Accounting" - For the Non-Financial Manager

The Georgia State University Small Business Development Center in co-sponsorship with the Georgia District Office of the U.S. Small Business Administration invite you to attend

Presented By:



Small Business
Development Center

A division of the



Expertise for Entrepreneurs

GEORGIA STATE UNIVERSITY
SBDC

P.O. Box 3986
Atlanta, GA 30302-3986

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Visit our Web Site at
www.gsu.edu/sbdc

*Funded in part through a cooperative
agreement with the U.S. Small Business
Administration.*

Reasonable accommodations for
persons with disabilities will be made
if requested at least two weeks in
advance. Contact the SBDC at (404)
651-3550 or write: Director, Georgia
State University SBDC, P.O. Box 3986,
Atlanta, Georgia 30302-3986.



Learn the "*Language of Business*" in lay-
man's terms. This program is specially
designed for business owners or
managers who want to take the mystery
out of financial management.

SIGN UP FOR BOTH PROGRAMS AND SAVE!
Price for both classes —\$40.00

(1) Understanding Financial Statements **\$25.00**

"Plain English" explanations and examples will help you learn basic financial terms and understand how to read financial statements. See how everyday transactions are summarized in the Income Statement, Balance Sheet, and Cash Flow Statement.

Dates: August 10 & November 14, 2006

Time: 10:00 am — 1:00 pm

(2) Managing Cash Flow **\$25.00**

Protect your company's most important asset—*CASH FLOW* by learning simplified techniques for planning, budgeting, and monitoring cash flow. Explore the causes of cash flow problems and how you can keep your business healthy.

Dates: August 24, & November 28, 2006

Time: 10:00 am — 1:00 pm

LOCATION:

U.S. Small Business Administration
Georgia District Office
233 Peachtree St. NE
19th Floor Harris Tower
Atlanta, GA 30303

Register online at www.gsu.edu/sbdc
Or call 404-651-3550